



## **Elon Musk, CEO of Tesla Motors and SpaceX to Receive the 2014 Edison Achievement Award**

CHICAGO, IL—January 30, 2014 - The Edison Awards, recognized as one of the Universe’s leading accolades, announced that Elon Musk, CEO and Product Architect of Tesla Motors and the CEO/CTO of Space Exploration Technologies (SpaceX), will be honored for his continuous contribution to human-centered design, as well as his positive influence on creating entirely new market opportunities and inspiring future leaders and innovators worldwide. The Edison Awards Ceremony is being held on April 29-30, 2014 at the Julia Morgan Ballroom in San Francisco.

Elon Musk was the visionary behind some of the most game-changing companies in the world including PayPal, Tesla Motors and SpaceX. During his leadership at Tesla Motors, Elon has overseen product development and design from the beginning, including the all-electric Tesla Roadster, Model S and Model X. Elon is also the chief designer and CEO of SpaceX, overseeing the development of the Falcon family of rockets and Dragon spacecraft, for missions to Earth orbit and ultimately to other planets.

“Elon Musk is a true visionary of our time, and we could not be more honored to present him with the 2014 Edison Achievement Award,” said Frank Bonafilia, Executive Director of the Edison Awards. “His intense desire to improve lives and make our world a better place through his abilities and accomplishments serve as living acknowledgement and embodiment of Thomas Edison’s values and principles.”

A sample of past Edison Achievement Award winners include:

- Dr. Paul E. Jacobs, Chairman and CEO, Qualcomm Inc.
- Chris Anderson, TED Curator and Founder of the Sapling Foundation
- Steve Jobs, CEO of Apple, Inc.
- Alan Mulally, CEO of Ford Motor Company
- John S. Hendricks, Founder and Chairman, Discovery Communications
- A.G. Lafley, Chairman and CEO, Procter & Gamble
- Martha Stewart, Chairman, Martha Stewart Living Omnimedia, LLC
- Ted Turner, Vice Chairman, Time Warner

**About the Edison Awards™**

The Edison Awards is a program conducted by Edison Universe, a non-profit, 501(c)(3) organization dedicated to fostering future innovators. The Awards have been recognizing and honoring the best in innovations and innovators since 1987. They honor game-changing innovations that are at the forefront of new product and service development, marketing and human-centered design, and are one of the highest accolades a company can receive in the name of successful innovation. For more information about the Edison Awards and a list of past winners, visit [www.edisonawards.com](http://www.edisonawards.com).

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