



## **2012 NOMINATION FORM GUIDE**

### **EDISON GREEN AWARD**

#### *Preparing to Submit Your Nomination* **2012 NOMINATION FORM GUIDE**

*Preparing to Submit Your Nomination*

#### **Support, Influence and Impact**

Edison Award nominees represent active contributors to the cause and purpose of innovation in the world. A percentage of every nomination fee is a tax deductible contribution used to help tell the broader story of innovation, advance the values and principles of Thomas A. Edison and other accomplished innovators, to fund programs and conferences dedicated to innovation and education and to fund the development of new innovation curricula.

Award winners are given a unique opportunity to share their stories to a variety of audiences. These include business audiences, higher education institutions, K-12 education systems and museums focused on science, industry, innovation, etc. Whether through direct connections the Edison Awards facilitates to these audiences or as a part of educational assets developed by Edison Universe, award winners are encouraged to give back to current and future innovators through storytelling, direct teaching and communication in a variety of media. For more information about the value of an Edison Award, visit [www.edisonawards.com](http://www.edisonawards.com) or email [inge@edisonawards.com](mailto:inge@edisonawards.com).

#### **About the Edison Green Award**

The Edison Awards were established in 1987 to honor Thomas Edison's wide-ranging contributions to technology and consumer products, as well as to inspire and foster continued innovation. The Edison Green Award™ is designed as a platform to recognize efforts by an organization to reduce participating community's carbon footprint, create Green Collar jobs through new innovation methods and improve community health and self-sufficiency.

For the first time in 2012, the Edison Green Award has partnered with CSRware, a recognized leader in cloud-based energy and sustainability management and sustainable supply chain software. Utilizing the CSRware technology, nominees for the annual Edison Green Awards will have the opportunity to benchmark and track their company's ability to meet established green goals.

Winning an Edison Green Award opens doors and creates new opportunities for organizations whose green initiatives become aligned with the prestigious Edison brand. Green Award winning organizations can utilize the Edison Award winning seal to focus the spotlight on the tremendous accomplishments that have earned them this distinction.

#### **Instructions for Preparing Your Nomination**

When you click on the "Nominate Now" button on [our website](#) you will be asked to provide information about the organization that you are nominating. In addition to providing URLs for the company and appropriate photo/image, video (optional) and appropriate contact information, you will be asked to respond to the following fields/questions:

#### **Thumbnail Description**

Provide a brief description (50 words or less) that best describes your organization, which will be used to describe it on the final ballot (along with a link to additional information needed for judges).

#### **Award Category**

If you are nominating an organization for the Edison Green Award, please choose "Edison Green Award" from the pull-down menu.

#### **Survey Questions**

You will be asked mostly yes/no or multiple choice questions, with some open-ended questions included. Please provide responses relating only to the organization/company that is being nominated. Answer each question as completely as possible, leaving blank all questions that do not apply. You will be limited to 225 characters when answering part of a multiple-choice question, and to 1,000 characters for open-ended responses. The questions will address two primary topics:

**ORGANIZATIONAL INNOVATION**

*Organizational Innovation reflects that your organization is internally focused on sustainability and creating a culture of green innovation. Your organization has created an environment where sustainability is an important aspect of your operations and considered in high-level strategies.*

*At the intersection of ecology, economics, and governance, Sustainability is concerned with the equitable allocation and consumption of resources, now and in the future. It seeks to develop and implement the methods and behaviors that balance the consumption of resources with the impact of that consumption on the environment—in an economically viable manner and one that enhances the quality of life of the entire community.*

**SOCIETAL IMPACT**

*Societal Impact focuses on your organization’s external effects and the steps taken to mitigate the negative impacts or increase the positive impacts. It reflects that your organization understands it has an impact on the surrounding environment and community.*

**Completing the Process**

When you have completed your responses to the questions, you will click through to a Paypal payments page, which will offer you the option to submit your nomination fee via your VISA, MasterCard or American Express credit card (or your Paypal account). You will then receive an automated receipt for your payment. Within 24-48 hours, you will also receive confirmation of your nomination from the Edison Awards, including a “2012 Nominee” seal image, which you may begin using on your website, email signatures and other media.

**Nomination Fees\***

	<u>Sept. 1 – Oct. 14</u>	<u>Oct. 15 – Nov. 30</u>	<u>After Nov. 30</u>
Corporate	\$450	\$600	\$800
Non-Profit	\$250	\$300	\$350
Student Innovator	\$50	\$75	\$100

\*A portion of your nomination fee will be donated to the Edison Universe, a 501(c)3 non-profit organization dedicated to educating and fostering future innovators in the K-12 and community college levels.

**IMPORTANT! Save Your Information**

While you are able to re-visit and complete your nomination in more than one session, you will *not* be able to access your nomination *once it’s complete*. We strongly urge you to keep a copy of the information you have submitted, especially your responses in the criteria fields, in the event you want to refer back or share the information with members of your team.