



EDISON AWARDS
INNOVATIONS & INNOVATORS

MARKET YOUR SUCCESS WITH THE EDISON AWARDS SEAL

Edison Award-winning products experienced **sales increases of up to 180%** during a controlled study conducted over a 13-week period at a major national retailer that highlighted Edison Award-winning products, encouraging consumers to “look for these products.”

THE WINNER SEAL AMPLIFIES CONSUMER AWARENESS AND COMMUNICATES THAT THE PRODUCT OR SERVICE WAS AWARDED THE PRESTIGIOUS EDISON AWARD FOR INNOVATION AND MARKETPLACE SUCCESS. THE SEAL MUST BE LICENSED FOR USE.

