



## Winners by Category

### Edison Achievement Award Honorees

**Elon Musk**, CEO and Product Architect of Tesla Motors and CEO/CTO of Space Exploration Technologies (SpaceX)

**Yang Yuanqing**, Chairman and CEO of Lenovo

### Edison Green Award

Gold: InCycle® Cup by MicroGREEN™

Silver: Novelis Sustainability Model by Novelis Inc.

Bronze: Spectrum Manufacturing Facility by Petmate®

### Thomas A. Edison Marketing Award

Gold: Believe in Heroes by ACOSTA Sales & Marketing

Silver: Ad Mapping Platform (AMP) by Rakuten MediaForge

Bronze: Emotient API by Emotient

### Applied Technology: Industrial Productivity

Gold: Nanocomp Technologies Inc. by Nanocomp Technologies Inc.

Silver: Wood-like Flexible Cement Foam by Allied Foam Tech Corp.

Bronze (Tie): Two-Phase Liquid Immersion Cooling Technology Enabled by 3M™ Novec™ Engineered Fluid by 3M Company

Bronze (Tie): GT10 Tow Tractor AGV by Seegrid®

### Applied Technology: Protective Systems

Gold: Riddell® InSite Impact Response System™ by Riddell and Simbex

Silver: SG Football Helmet by SG Helmets

Bronze: Rawlings® NRG Tachyon™ by Rawlings Sporting Goods Co.

### Applied Technology: Research & Business Optimization

Gold: AT&T Nanocubes by AT&T Inc.

Silver: SeaMicro SM15000™ by AMD

Bronze: Archetype IQ System by Ipsos InnoQuest

### Applied Technology: Safety

Gold: HJ-30i© by Altapure® LLC

Silver: SCOTT® 24 Hour Sanitizing Spray by Kimberly-Clark Corporation



### **Consumer Goods: Beauty**

Gold: GLO Science Teeth Whitening by GLO Science

Silver: Algenist Advanced Anti-Aging Repairing Oil by Solazyme, Inc.

Bronze: time in a bottle™ daily age-defying serum by philosophy

### **Consumer Goods: Food & Beverage Preparation**

Gold: Coravin™ 1000 Wine Access System by Coravin, Inc.

Silver: Source Home Soda Maker by SodaStream®

Bronze: The Ball® FreshTECH Automatic Home Canning System by Jarden Home Brands

### **Consumer Goods: Home Improvement**

Gold: Paint Handy by Paint Handy, LLC

Silver: Harmony® Interior Acrylic Latex Paint by The Sherwin-Williams Company

Bronze: Pro Grade™ Popcorn Ceiling Texture by Homax®

### **Consumer Goods: Lifestyle**

Gold: 4moms rockaRoo™ Infant Seat by 4moms

Silver: Sea-Doo Spark watercraft by Bombardier Recreational Products - BRP Inc.

Bronze: Petmate® Travel See & Extend Carrier by Petmate®

### **Consumer Goods: Personal Care**

Gold: Braun °CoolTec by Braun

Silver: Poo~Pourri® Before-You-Go® Toilet Spray by Poo~Pourri

Bronze (Tie): Butterfly® Body Liners by Butterfly Health

Bronze (Tie): Huggies® Gender Specific Diapers by Kimberly-Clark Corporation

### **Consumer Goods: Smart Systems**

Gold: LIFX Light Bulb by LIFX

Silver: Philips hue by Philips

Bronze: Moxie® Showerhead + Wireless Speaker by Kohler

### **Consumer Goods: Sports & Recreation**

Gold: Oru Kayak by Oru Kayak Inc.

Silver: Impulse by Dynamic Athletics Research Institute

Bronze: 94Fifty Smart Sensor Basketball by InfoMotion Sports Technologies Inc.

### **Consumer Goods: Wearables**

Gold: Fitbit Force™ Wireless Activity and Sleep Wristband by Fitbit

Silver: Qualcomm® Toq™ Smartwatch by Qualcomm Connected Experiences, Inc.

Bronze: Nike Studio Wrap by Nike, Inc.



### **Electronics/Computers: Computing Solutions**

Gold: [Lenovo Yoga Tablet](#) by Lenovo

Silver: [MobileScan Pro® 500i](#) by Ambir Technology®, Inc.

Bronze: [HC1 Headset Computer](#) by Motorola Solutions

### **Electronics/Computers: Entertainment**

Gold: [Open Ear Stereo Headphones](#) by AfterShokz®

Silver: [Rolomotion](#) by Rolocule Games

Bronze: [Logitech Harmony® Ultimate](#) by Logitech

### **Energy/Sustainability: Commercial Resource Management**

Gold: [Vantage Frac \(Waterless Fracturing\)](#) by GASFRAC Energy Services Inc.

Silver: [zNano Water Reuse System](#) by zNano LLC

Bronze (Tie): [FILMTEC™ ECO](#) by Dow Water & Process Solutions

Bronze (Tie): [Xeros Cleaning System](#) by Xeros

### **Energy/Sustainability: Conservation & Utilization**

Gold: [Levi's® Water<Less™ Collection](#) by Levi Strauss & Co.

Silver: [Sunfolder™](#) by Sunfolding

Bronze: [The Silver Spring Networks Smart Street Lights Solution](#) by Silver Spring Networks

### **Energy/Sustainability: Sustainable Systems**

Gold: [Vyykn](#) by Vyykn

Silver: [Npulp®](#) by YFYJupiter

Bronze: [ECOR®](#) by Noble Environmental Technologies

### **Industrial Design: Commercial & Industrial**

Gold: [Airocide Air Purifier](#) by Airocide

Silver: [KUBio™](#) by GE Healthcare

Bronze: [Grizzly Robotic Utility Vehicle](#) by Clearpath Robotics

### **Industrial Design: Computer & Entertainment**

Gold: [Logitech Case+](#) by Herbst Produkt

Silver: [Lenovo IdeaCentre Horizon Table PC](#) by Lenovo

Bronze: [Logitech® G602 Wireless Gaming Mouse](#) by Logitech

### **Industrial Design: Kitchen, Bath & Wellness**

Gold: [Circolo](#) by Nestlé NESCAFÉ® Dolce Gusto®

Silver: [Dyson Airblade Tap](#) by Dyson Inc.

Bronze (Tie): [Similac SimplySmart™](#) by Abbott Laboratories & Nottingham Spirk

Bronze (Tie): [The EveryDrop™ Water Filter](#) by Whirlpool® Water by Whirlpool Corporation



**Industrial Design: Security & Safety**

Gold: Canary by Canary

Silver: Trakdot™ by GlobaTrac LLC

Bronze: BACtrack Mobile Breathalyzer by BACtrack

**Innovative Services: Business Optimization:**

Gold: Talenthouse Social Engagement Engine (SEE) by Talenthouse

Silver: Sage Job Ready by Sage North America

Bronze: ConductorLIVE.com by Symphony City, LLC

**Innovative Services: Collaboration & Knowledge Management**

Gold: Tongal by Tongal, Inc.

Silver: SumAll.com by SumAll

Bronze: Sustaining Engineering by Synchroness

**Innovative Services: Electronic Funding Solutions**

Gold: AT&T Dynamically Debiting Donations Technology (Text-to-Donate Technology) by AT&T Inc.

Silver: Small Business Funding by Kabbage, Inc.

Bronze: Money<sup>2</sup> for Health by Citi

**Innovative Services: Security & Safety**

Gold: Choreo Connected Car Platform by Airbiquity

Silver: Verizon FamilyBase™ by Location Labs

Bronze: NQ Family Guardian by NQ Mobile

**Lifestyle & Social Impact: Personal Wellness**

Gold: Self-Fit Hearing Protection Device by Sonomax

Silver: Emotiv Insight by EMOTIV Inc.

**Lifestyle & Social Impact: Social Impact**

Gold: Dockers® WELLTHREAD by Levi Strauss & Co.

Silver: The Mission Continues Programs by The Mission Continues

Bronze: MyTRAX™ by Lumen Touch

**Living, Working & Learning Environments: Knowledge & Skill-Building Platforms**

Gold: Arduino Platform by Arduino

Silver: Innovator's Accelerator™ by Apollo Lightspeed

Bronze: Versal by Versal



**Living, Working & Learning Environments: Learning Support & Behavioral Change**

Gold: RobotsLAB BOX by RobotsLAB US Inc.

Silver: LightAide by Philips

Bronze: ScanAvert by ScanAvert Inc.

**Material Science: Nanomaterials**

Gold: TruTag® Product Authentication Solution by TruTag Technologies, Inc.

Silver: Emshield by Nanocomp Technologies

Bronze: Cambrios ClearOhm® Silver Nanowire by Cambrios Technologies

**Material Science: Processing Materials**

Gold: Amended Silicates HgX by Novinda Corporation

Silver: TuffTek® by NanoMech, Inc.

**Media/Visual Communication**

Gold: Beam Presence System by Suitable Technologies, Inc.

Silver: Personify Live by Personify

Bronze: kidsinthehouse.com by Kids in the House

**Science/Medical: Analytic Systems**

Gold: Digital Health Feedback System by Proteus Digital Health

Silver: iSpO2™ by Masimo

Bronze: Epocrates Bugs + Drugs by Epocrates, an athenahealth company

**Science/Medical: Assistive Devices**

Gold: Argus® II Retinal Prosthesis System by Second Sight Medical Products Inc.

Silver: The Freedom® Portable Driver by SynCardia Systems, Inc.

Bronze (Tie): THUNDERBEAT Front-actuated Grip by Olymbus

Bronze (Tie): Xino™ Tinnitus by Starkey Hearing Technologies

**Science/Medical: Detection**

Gold: MultiOmyx™ by GE Healthcare

Silver: 3M™ Petrifilm™ Salmonella Express System by 3M Food Safety

**Science/Medical: Laboratory Diagnostics**

Gold: Theranos, Inc.

Silver: Cytation™ 3 Cell Imaging Multi-Mode Reader by BioTek Instruments, Inc.

Bronze: Thermo Scientific™ picoSpin™ 80 Benchtop NMR Spectrometer by Thermo Fisher Scientific



**Science/Medical: Software**

Gold: Technology-Enabled Care by Healthsense, Inc.

Silver: DoseWatch™ by GE Healthcare

Bronze: Centricity 360™ by GE Healthcare

**Science/Medical: Surgical Aids**

Gold: ECVue Heart Mapping System by CardiInsight & Nottingham Spirk

Silver: ENDO EYE FLEX 3D by Olympus

Bronze: EVIS EXERA III BF-190 Bronchoscopes by Olympus

**Science/Medical: Treatments**

Gold: ROBOT SUIT HAL® For Medical Use by CYBERDYNE Inc.

Silver: NovoTissue® Human Liver Model by Organovo, Inc.

Bronze: Drip Drop ORS by Drip Drop

**Transportation: Systems**

Gold: Waze Crowdsourced Navigation by Waze

Silver: Atomic-Forged® Brake Rotors by PureForge

Bronze: SmartDrive by SmartDrive Systems, Inc.



### **About the Edison Awards**

Since 1987, the Edison Awards have honored the best and brightest new innovations and innovators that have created a positive impact on the world. They recognize excellence in new product and service development, marketing and human-centered design and innovation and are one of the highest accolades that can be bestowed on a company.

Thousands of products and services are reviewed annually, with fewer than a 150 voted on by leaders in a wide range of fields, including science, engineering and design. Award winners are recognized for their game-changing advancements around four criteria: Concept, Value, Delivery and Impact. More than a dozen award categories cover a wide range of industries including: Energy and Sustainability, Lifestyle and Social Impact and Media/Visual Communication.

The awards are named for Thomas Alva Edison, whose remarkable ingenuity and inventions led to more than a thousand patents and literally changed the way we see the world. They are an outreach program of Edison Universe, a 501(c) (3) organization, which works to foster initiative, support creativity and encourage curiosity.

Some of the previous award winners include: Amazon.com, Keurig, Kraft, Motorola, dyson, Logitech and the Mayo Clinic.



## About the Emcees

### **Terry Schappert – Gala Emcee**

This year's Gala Emcee is Master Sergeant Terry Schappert. He is a Green Beret and professional actor - best known for hosting several combat and adventure television shows, including the History Channel's "Warriors," and "Dude, You're Screwed," and "Shark Attack Survival Guide" on the Discovery Channel.



Schappert has served for more than 20 years in the U.S. Army Special Forces, deploying on training and combat mission all over the world, most recently in support of Operation Iraqi Freedom. He currently leads an A Team - a 12-man team of highly-trained Special Forces soldiers. He's also an expert at small arms, demolition, conventional and unconventional military tactics and combat medicine, serving for most of his Special Ops career as an 18D combat medic – considered the finest first response/trauma medics in the world.

Along with those skills, Schappert speaks several languages, has extensive martial arts training and is a certified scuba diver. He has a B.A. in Anthropology from the University of North Carolina at Wilmington.



### **Ilyce Glink – Program Facilitator**

This year's program facilitator is Ilyce Glink. She is an award-winning television and radio personality, a communications and media strategist, an innovator in content marketing and the founder of three Chicago-based companies.

She hosts a popular radio talk show for WSB-AM in Atlanta, is the "Good Cents" contributor to WGN radio in Chicago, a nationally-syndicated columnist and a top blogger for CBSNews.com and Yahoo! She also hosts the "Real Estate Minutes," a daily radio/web video series and is a frequent guest on NPR.

Glink is the author of more than a dozen books, including the best-selling *100 Questions Every First-Time Home Buyer Should Ask and Buy, Close, Move In!*, with nearly 1 million books in print. Her latest ebook/webinar offering is *Intentional Investor: How to be Wildly Successful in Real Estate*. She is the managing editor of the Equifax Finance Blog and the publisher of ThinkGlink.com, a site dedicated to helping consumers make the best decisions with their money.

Glink founded Think Glink Media more than 15 years ago. The digital communications agency combines technology, creativity and experience to build online connections through powerful communities, breakthrough native advertising and first-person social engagement. Her clients include Fortune 1000 companies in the financial services, real estate and health industries as well as start-ups and nonprofits.





## Schedule of Events

### Tuesday, April 29 – Day 1

- 8:00am**      **“Design Thinker | Experience Innovation” – Interactive Pre-Conference Workshop**  
Greg Warman, Co-Founder & Principal, ExperiencePoint  
Andrew Webster, Director, Change & Innovation Solutions, ExperiencePoint
- 9:15am**      **Welcome Remarks**  
Ilyce Glink, Media Strategist, Author, Innovator and Founder, Think Glink Media  
Program Facilitator
- 9:30am**      **“User Centered Design” – Panel Discussion**  
Walter Herbst, ISDA, Director and Professor, McCormick School of Engineering and Applied Science, Northwestern University – MODERATOR  
Yves Behar, Founder & CEO, fuseproject  
Michael Crowley, CEO, InfoMotion Sports Technologies  
John Edson, President, LUNAR  
Scot Herbst, Partner, Herbst Produkt, Design Consultant, Logitech
- 10:15am**      **“Marketing and Research Collide, Converge” – Panel Discussion**  
Brad Bane, Chief Operating Officer, Ipsos InnoQuest US – MODERATOR  
Jason Brown, President, Ipsos InnoQuest Vantis US  
Edwin Lau, Director, Market Intelligence, Microsoft’s Devices and Studios Business  
David Sapoznikow, Research Manager, Intel
- 11:15am**      **“Business Adoption of Bitcoin”**  
Anthony Gallippi, Co-Founder and CEO, BitPay
- 11:45pm**      **“Master Level Networking”**  
Alana Muller, President, Kauffman Foundation FastTrac
- 1:15pm**      **“Leading Innovation in New Frontiers”**  
Hari Nair, Global Managing Director, Kimberly-Clark Innovation Center  
Chip Bergh, President & CEO, Levi Strauss & Co.



- 2:00pm**      **“Water is the New Oil” – Panel Discussion**  
Jennie Hunter-Cevera, Ph.D., Founder, Hunter & Associates – MODERATOR  
Paul Dillinger, Head of Global Product Innovation, Levi Strauss & Co.  
Steve Kuzara, Founder, Vyykn  
James Robinson, Director, Strategy, Innovation and Evaluation, Rotary International  
Brian Stranko, Director, California Water Program, The Nature Conservancy  
Jonathan Trent, OMEGA Project Scientist, NASA Ames Research Center
- 3:45pm**      **CONCURRENT SESSION:**  
**“The Mission Continues”**  
**Edison Award Winner Spotlight Presentation**  
Spencer Kympton, President, The Mission Continues
- 3:45pm**      **CONCURRENT SESSION:**  
**“Ipsos InnoQuest US” – Ideation Session**  
Jason Kovac, Ph.D., Founder and CEO, Connect Year, Program Facilitator  
Mindy Manes, Director of Communication and Partnerships, Edison Universe, Program Facilitator
- 4:00pm**      **“The Wounded Warrior Project”**  
**Edison Award Winner Spotlight Presentation**  
Norbie Lara, Veteran, U.S. Army, “Always a Fighter”
- 6:30pm**      **Evening Reception at San Francisco’s “Exploratorium”**

### **Wednesday, April 30 – Day 2**

- 8:00am**      **Welcome/Opening Remarks**  
Ilyce Glink, Media Strategist, Author, Innovator and Founder, Think Glink Media  
Program Facilitator
- 8:15am**      **“Leveraging Experts: Open Innovation and Collaboration”**  
Carla O'Dell, Ph.D., CEO, American Productivity & Quality Center
- 8:45am**      **“Lenovo’s PC Plus Vision: Flashpoints on the Technology Horizon”**  
Peter D. Hortensius, Ph.D., Senior Vice President and CTO, Lenovo



- 9:15am**      **“Educating Enterprises; Enterprising Education”– Panel Discussion**  
Reichart Von Wolfsheid, Inventor/Futurist, Prolific Publishing, Inc. – MODERATOR  
Phil Best, Student Intern/Marketing Manager, Lumen Touch  
Clint Robinson, Associate Vice President, Black & Veatch  
Sheree Speakman, Founder and CEO, CIE Learning  
John Vandewalle, M.D., MBA, CEO, Lumen Touch
- 10:45am**      **“Butterfly”**  
**Edison Award Winner Spotlight Presentation**  
Kelly Lewis Brezoczky, CEO & Founder, Butterfly Health, Inc.
- 11:00am**      **“Making Atoms Work Harder and Smarter”**  
**Edison Award Winner Spotlight Presentation**  
James M. Phillips, Chairman & CEO, NanoMech, Inc.
- 11:15am**      **“Kauffman Foundation FastTrac – Entrepreneurship”**  
Alana Muller, President, Kauffman Foundation FastTrac
- 11:30pm**      **“Innovation to Cold, Hard Cash”**  
Reichart Von Wolfsheid, Inventor/Futurist, Prolific Publishing, Inc.
- 12:00pm**      **Lunch & Innovators’ Showcase Exhibits**
- 1:15pm**      **“Strategy is Innovation” – Featured Presentation**  
Vijay Govindarajan, Coxe Distinguished Professor at Tuck at Dartmouth College
- 2:15pm**      **“Aging in Place” – Panel Discussion**  
Sandra Bates, CEO & Founder, The Innovation Partners, MODERATOR  
Pete Dulcamara, Vice President, Corporate Research & Engineering, Global Brands & Innovation, Kimberly-Clark Co.  
John Mattison, M.D., Chief Medical Information Officer, Kaiser Permanente  
A.R. Weiler, President and CEO, Healthsense



- 3:15pm**      **“Holistic Thinking, Collaborative Doing”**  
Harry Epstein, Growth and Innovation Strategist, President, Quadrant Management Consulting
- 3:30pm**      **“THE FIRST MILE: Launching Great Ideas Into the Market”**  
Scott D. Anthony, Managing Partner, Innosight
- 6:00pm**      **Gala Registration / Cocktails**
- 6:30pm**      **Evening Awards Gala at the Julia Morgan Ballroom**