Edison Award nominees represent active contributors to the cause and purpose of innovation in the world.
Our Mission: To be a leader in globally recognizing, honoring and fostering innovation and innovators to create a positive impact in the world.

ABOUT EDISON AWARDS

Since 1987, the Edison Awards™ have recognized and honored some of the most innovative new products, services and business leaders in America. The Awards are named after Thomas Alva Edison (1847-1931) whose extraordinary new product and market development methods garnered him 1,093 U.S. patents and made him a household name across the world. The Edison Awards symbolize the persistence and excellence personified by Thomas Edison, while also strengthening the human drive for innovation, creativity and ingenuity.

ABOUT EDISON UNIVERSE

Edison Universe is focused on nourishing the possibilities, opportunities and foundations of success to empower the imaginations and vision of tomorrow's inventors and innovators. Motivated by Edison's unique vision, unbridled optimism and insatiable curiosity, Edison Universe is committed to inspiring educational institutions and supporting the business world.

Edison Awards is a program of Edison Universe, a 501(c)(3) organization. While our awards honor invention, recognize achievement and celebrate success, Edison Universe is focused on fostering innovation. Edison Universe celebrates natural curiosity, supports discovery, promotes the core skills and processes of innovation, and helps foster a deeper understanding of teamwork and experimentation.

FOR MORE ABOUT EDISON AWARDS AND EDISON UNIVERSE, VISIT EDISONAWARDS.COM
Our Silver Edison Award has already opened many doors for our company and will continue to be a point of recognition into the foreseeable future. The honor of receiving an Edison Award will remain a part of our proud company history forever.”

- ADAM LAZAR, CEO, Asarasi, Inc.

One of the most valuable experiences in participating in the Edison Awards is knowing that if your design falls short of winning you will have an opportunity to be debriefed by the Edison team to learn how the jurors viewed your application, both its strengths & weaknesses. This feedback is worth its weight in gold!”

- DR. BRYCE RUTTER, Founder & CEO, Metaphase Design Group, Inc.

I strongly encourage the innovators of today to engage in this process, and put their best foot forward, for both the experience, the exposure, and the connection opportunities represented by the Edison Award. It clearly opens new doors for everyone involved.”

- FRANK KOVACS, Chief Marketing Officer, inno360

Winning an Edison Award for the Molar Media Mount was an incredible experience. From the New York City black-tie gala to the symposium beforehand, the experience was life changing. Having the opportunity to meet and learn from some of the greatest innovators of our time was both inspiring and humbling!”

CASEY CULBERSON, DDS, Mill Creek Family Dentistry

I'm so pleased and honored that the Edison Award’s distinguished panel of experts presented the Gold Award to Bare Air-free baby bottles for design and innovation. Being recognized is validation that world class innovation can come from anyone, anywhere, no matter how small or limited in resources.”

- PRISKA DIAZ, Founder & CEO, Bittylab

It is a great honor to be recognized for our innovative approach to fighting dengue fever, especially by the Edison Awards, an organization that perfectly embodies the spirit of innovation and encourages creating a positive impact on the world.”

- LUIS FELIPE FERREIRA BARROSO
  Company Director, Ecovec
AWARD CATEGORIES

- Aerospace Innovation
- Applied Technology
- Athletics, Sports & Recreation
- Collective Disruption
- Consumer Electronics & Information Technology
- Consumer Goods
- Energy & Sustainability
- Health & Wellness
- Industrial Design
- Innovative Services
- Living, Working & Learning Environments
- Media, Visual Communications & Entertainment
- Medical/Dental
- Materials Science & Engineering
- Social Innovation
- Transportation & Logistics

AUDIENCE

- Small Business Owners
- Public Relations Professionals
- International
- Scientists
- Entrepreneurs
- Designers
- Marketing Professionals
- Business Membership Associations
- Engineers
- Health Professionals
- C-level Professionals

52% OF EDISON AWARD ATTENDEES ARE C-LEVEL EXECUTIVES IN THE FIELDS OF: MARKETING, SCIENCE, ENGINEERING, TECHNOLOGY & RETAIL
ASSETS

Social Media Outreach

- **Twitter Followers**: 10,083+
  - twitter.com/edisonawards
- **YouTube Views**: 101,203+
  - youtube.com/user/EdisonAwards
- **Facebook Followers**: 13,200+
  - facebook.com/edisonawards
- **LinkedIn Followers**: 551+
  - linkedin.com/company/edison-awards
- **Instagram Followers**: 423+
  - instagram.com/edisonawards
- **Bi-Monthly E-Newsletter Subscribers**: 24,964+

Website Traffic (MONTHLY AVERAGE)

- **Visits**: 20,580
- **Unique Visits**: 15,574
- **Page Views**: 40,740

Information current as of July 2018.

The Global Reach of Thomas Edison

In less than one second, a Google search of “Thomas Edison” yields over 55 million results.

International Outreach

**Distribution of Non-U.S.A. Nominees by Continent Since 2012**

- Asia: 38.5%
- Europe: 38.5%
- Canada/Mexico: 11.5%
- S. America: 3.8%
- Australia: 3.8%
- Africa: 3.8%
August through November
Open call for nominations. Submitted online through a link on our website, www.edisonawards.com

September through December
Steering Committee reviews nominations and conducts multiple conference calls to discuss/vet the field

Mid January
Steering Committee and EA senior staff develop the ballot of Finalists, re-assigning categories and assigning sub-categories as dictated by the nominations

Late January
Nominations who did and did not advance to Semi-Finalist status are notified

Late January through Early February
Ballot of Semi-Finalists is sent to Panel of Judges who determine the Gold, Silver and Bronze winners in each category and sub-category, which comprise the Finalists

Early through Mid February
Finalists are notified that they have advanced to Finalist status, but are not told whether they have achieved Gold, Silver or Bronze status

Mid February
Finalists are sent the “Finalist Kit” so that they can prepare to attend the event and promote their status, etc.

Mid February through April
Finalists are contacted by EA representatives to plan to attend the Awards event and coached on how to promote the win (seal license, etc.)

Mid April through June
Winners are contacted by representatives to ensure they are maximizing opportunities to promote the win

April
Winners are announced at the Edison Awards Ceremony & Gala
EDISON ACHIEVEMENT AWARD WINNERS

Every year, the Edison Awards honors one or more individuals who, through their careers, their leadership and their achievements, have distinguished themselves by making a significant and lasting contribution to the world of innovation.

2018 HONOREE

MARILLYN HEWSON
Lockheed Martin Corporation

PREVIOUS HONOREEs

JEFF IMMELT
General Electric

ASTRO TELLER
X

JOHN CHAMBERS
Cisco Systems

CLAYTON CHRISTENSEN
Harvard Business School

BOB LUTZ
General Motors

ELON MUSK
Tesla Motors/SpaceX

YANG YUANQING
Lenovo

DR. PAUL E. JACOBS
Qualcomm

CHRIS ANDERSON
TED/Sapling Foundation

STEVE JOBS
Apple Inc.

ALAN MULALLY
Ford Motor Company

JOHN S. HENDRICKS
Discovery Communications

SUSAN HOCKFIELD
MIT

A.G. LAFLEY
Procter & Gamble

DAVID M. KELLEY
IDEO

SUSAN DESMOND-HELLMANN
Genentech

TED TURNER
Time Warner

REUBEN MARK
Colgate-Palmolive

DOUG IVESTER
Coca-Cola Company

MARTHA STEWART
MSL Omnimedia

NOLAN ARCHIBALD
Black & Decker

DALE MORRISON
Campbell Soup Co.

ROBERT PALMER
Digital Corporation

ARTHUR MARTINEZ
Sears, Roebuck & Co.

H. JOHN GREENIAUS
Nabisco, Inc.

J. WILLARD MARRIOTT, JR.
Marriott International

RICH DEVOS
Amway Corporation

JAY VAN ANDEL
Amway Corporation

BERT C. ROBERTS
MCI Corporation

RAY SMITH
Bell Atlantic

WILLIAM MCGOWAN
MCI Corporation

FRANK PERDUE
Perdue Farms

HERB BAUM
Campbell Soup Co.
MEDIA FEATURES

+ Science Channel
+ CNBC
+ MSNBC
+ NBC 24/7
+ The Daily Beast
+ Discovery Channel: How Stuff Works
+ USA Today
+ Hub Magazine
+ Huffington Post

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UNIVERSITY OF NOTRE DAME

NYAMA
salesforce
Dow
CATERPILLAR

PARKER IBRAHIM & BERG LLC

Mendoza College of Business
AWARD CRITERIA

CONCEPT
- Opportunity
- Conception
- Method
- Development

VALUE
- Need
- Differentiation
- Advantage
- Cost

DELIVERY
- Message
- Engagement
- Availability
- Achievement

IMPACT
- Sustainability
- Social Responsibility
- Potential
PARTNERSHIPS

Partner with Edison Awards, the “Oscars of Innovation” to receive:

+ Your Brand Connected with Innovation
+ Global Recognition Both Online and Offline
+ Exclusive Edison Awards Interview Opportunities
+ Inherent Rewards of Working with a Non-profit
+ VIP Invite to the Annual Edison Awards Event
+ Private Partnership Event at the Edison Awards

Media Partnerships

For more information on a unique media partnership plan for your organization, please contact Frank Bonafilia at: fbonafilia@edisonawards.com.

Judging Partnerships

For more information on a unique judging partnership plan for your organization, please contact Mary Odom at: mary@edisonawards.com.

Sponsorships

For more information on a unique sponsorship package for your organization, please contact Rob Manes at: rob@edisonawards.com.